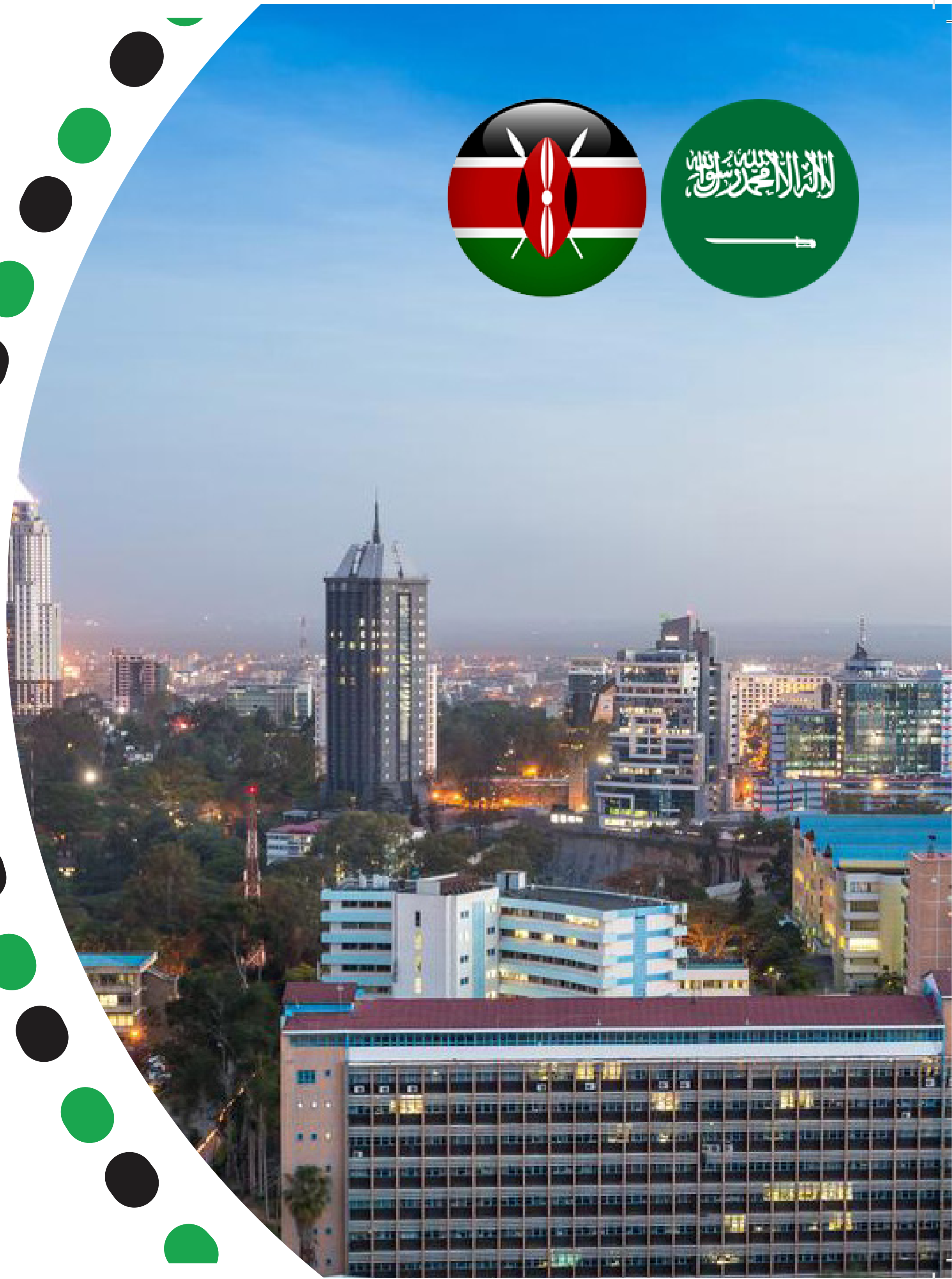
SNB
Saudi National Bank

# Call for Investment for Nairobi Financial District



REPUBLIC OF KENYA

MITI
MINISTRY OF INVESTMENTS, TRADE & INDUSTRY

KenInvest
PROMOTING INVESTMENTS IN KENYA

EPZA

KDC KENYA DEVELOPMENT CORPORATION

# Contents

# Why Kenya

3rd largest
economy in sub-Saharan Africa.

US$ 110.35 Bn
7.5% growth
Dominant economy in EAC
≈46% of EAC's GDP.

US$ 2,081.8
+75% growth since 2010
Growing middle-class with an increasing appetite for high-value goods and services.

- Regional economic hub
- Host to over 200 Multinational Corporations with regional & continent-wide HQs in Nairobi
- Robust financial system
    - 43 banking institutions
    - 9 representative offices of foreign banks,
    - 13 Microfinance Banks,
    - 3 credit reference bureaus
    - 19 Money Remittance Providers
    - 73 forex bureaus

- Africa's UN HQs (UNON) which is one of four main UN secretariat duty stations globally.
- Global headquarters of UNEP and UN-Habitat, together with a joint presence of 23 other UN Agencies.

- Communications & Logistics hub of the region
- Access to regional transport corridors.
    - 4 international airports
    - 2 sea ports and 2 ICDs
    - 30-freight and 2-passenger rail services daily between Nairobi and Mombasa.

# Existing Bilateral Trade Treaties with Kingdom of Saudi Arabia

1

Double taxation agreement

2

Bilateral Labour Agreement on 25th May 2017

# The Investment Environment is Conducive


1

- Guaranteed repatriation of capital and profits
- Constitutional protection against expropriation
- Investment guarantee against non-commercial risks: ICSID, MIGA and ATIA

2

- One stop shop facilitation
- Periodic Presidential roundtables with private sector
- Digitization of government services
- Facilitative Industrial zone programs - EPZs & SEZs

3

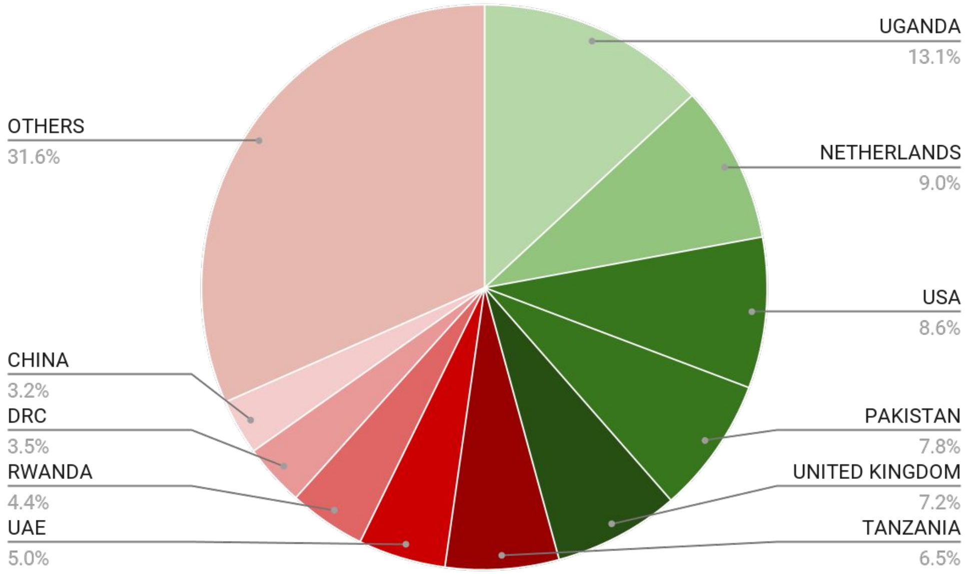
- Political and macroeconomic stability.
- High labour productivity: a large pool of youthful, trainable and literate workforce
- Globally competitive:
    - 56th in the Ease of Doing Business
    - 1st for five years in a row in financial inclusion
    - 1st globally in protection of minority investors
    - Nairobi – Africa's leading business travel destination and hub for impact investors.
    - 2nd in Africa in the logistics performance index

Source: World Bank, UNCTAD, CBK, KNBS

# Wide Market Access & Good Trade Relations

US$ 17.43 Bn
Total Imports

US$ 6.09 Bn
Total Exports




## Preferential Trade Agreements

1.7Bn ~ US$ 40Tn
Population    Market value

Kenya's untapped export potential ~ US$ 4.1 Bn (ITC)

# Contents

# Executive Summary

## Project Name: NAIROBI FINANCE BUSINESS DISTRICT


IMPLEMENTING AGENCY : **SPECIAL ECONOMIC ZONE AUTHORITY**

INVESTMENT FACILITATOR : **KENYA INVESTMENT AUTHORITY**

ANCHOR INVESTOR : **KENYA DEVELOPMENT CORPORATION**

ESTIMATED INVESTMENT COST: **USD 480,766,176**

INVESTMENT ENGAGEMENT: **PUBLIC PRIVATE PARTNERSHIP (PPP)**

# Nairobi Finance Business District Opportunity

| | | |
|---|---|---|
| 01 | Land | • Available Government land measuring 425 acres located in Nairobi's Central Business District |
| 02 | Transportation Infrastructure | • Excellent transport and telecommunications systems |
| 03 | Utilities | • Reliable power, water and sewer systems to make the Nairobi Financial Business District a world–class city. |
| 04 | Buildings and Housing | • Over 50,000 residential housing units to host expatriates and other Nairobi Financial Business District employees. |
| 05 | Other | • Africa's top 3* transactional volume hub with export led growth focus targeted to increase financial transactions five fold in the next decade. |

# Why Nairobi Finance Business District

### One-stop shop" for financial services

- Greater convenience for face-to - face interactions.

- Increased proximity creates additional  pressure to raise service quality and standards

- Improves cross-fertilization of ideas and innovation.

- Increases deal making and and networking opportunities.

### Integrated concept of "work, live and play"

- Improves the attractiveness of Kenya as a vibrant location for financial services.

- Improves the quality of life for busy professionals and business visitors.

- Supporting clusters of food & beverage, retail, entertainment can readily capture a diverse pool of professionals.

### Excellent infrastructure (e.g. info comm, technology)

- Attracts leading companies to locate their operations and staff in the financial district.

- Improves the work productivity of professionals and improves the efficiency of business operations.

- Enables companies to boost their overall competitiveness.

# Why SEZ?

## Incentives Policy for SEZs
Exemptions and zero-rating of taxes to SEZ Enterprises

## Developing Infrastructure
Connectivity via rail, road, and air. Efficient travel and cargo handling.

## Supporting MSMEs
Demand-driven support through capacity buildings

## Repatriation of Profits
Full repatriation of foreign investors

## Wide Market Access
Access to regional & international markets; EAC, COMESA, AGOA, AFCFTA, EPA, TIFA & GPS, and bilateral trade agreements.

## ICT Industry
Cutting edge connectivity hardware across the country, supported by a growing information technology business platform.

# Tax Incentives for Investors


## Imported Goods
Fully Exempt

- Value Added Tax
- Excise Duty
- Import Duty
- Import Declaration

## Local Supplies
Zero Rated

- Value Added Tax

## Corporate Tax
Preferential Rates

- First 10 years: 10%
- Next 10 years: 15%
- Subsequent years: 30%

## Stamp Duty
- Exempt

## Withholding Tax
- Interest: 5%
- Management: 5%
- Royalty: 5%

## Investment Deduction Allowance
- 100% allowance on capital expenditure on building and machinery.

## Local Government Fee Exempt
- Advertisement fees
- Business Service permit fees

# Contents

## Get started with KenInvest and KDC

### Kenya Investment Authority

Tel: +254730104200
Email: info@invest.go.ke
Website: www.invest.go.ke

### Kenya Development Corporation

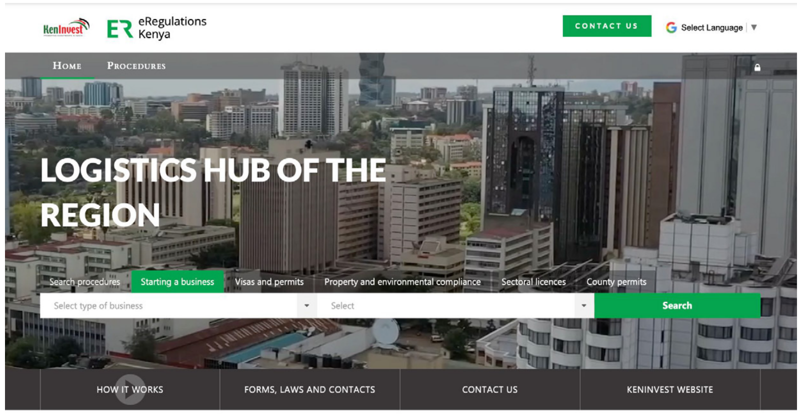
Tel: +254727534572
Email: info@kdc.go.ke
Website: www.kdc.go.ke

# KenInvest's Facilitative Online Platforms

## E-Regulations Portal

https://eregulations.invest.go.ke/

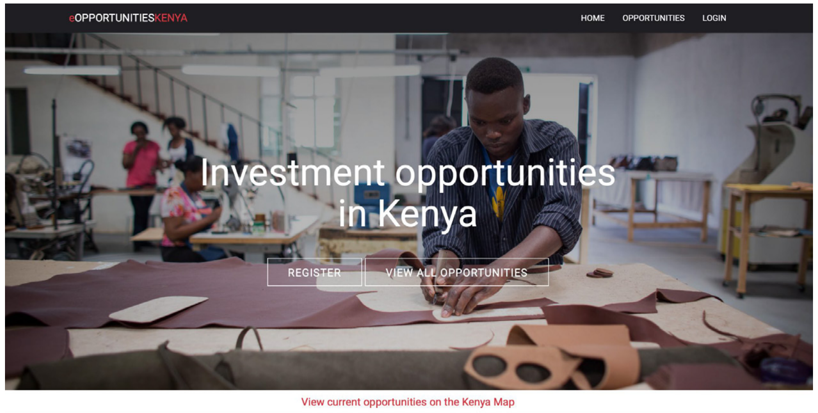
- Step by step procedure of investing in Kenya. Creates transparency
- >275 investment procedures published in the portal




## E-opportunities portal

https://opportunities.invest.go.ke/

- KenInvest profiles and packages mapped out investment opportunities and uploads them on this portal



# Thank you!

MAKE IT KENYA

REPUBLIC OF KENYA

MITI
MINISTRY OF INVESTMENTS, TRADE & INDUSTRY

KenInvest
PROMOTING INVESTMENTS IN KENYA

KDC
KENYA DEVELOPMENT CORPORATION

EPZA
EXPORT PROCESSING ZONES AUTHORITY | KENYA
Your Investment & Trade Partner

SEZA KENYA
"Powering Growth"

BRT
DEPARTMENT of BUSINESS REFORMS & TRANSFORMATION